Mini Programs Coaching Agreement –
Pay-in-Full Option

Macie Renae Coaching, LLC

This Coaching Agreement ("Agreement") is entered into by and between Macie Renae Coaching, LLC ("Coach") and the undersigned client ("Client"), collectively referred to as the "Parties." By registering for, purchasing, or participating in the Program(s) defined below through a one-time full payment, Client acknowledges and agrees to the following terms and conditions:

1. Program Descriptions

1.1 Elevated EQ: Your Self-Concept Blueprint

(a) Program: Elevated EQ is a five (5) week group coaching program focused on clarifying and embodying self-concept.

(b) Start Date: Cohort start dates are published on the Program sales page and communicated at checkout. Client acknowledges responsibility for reviewing Program dates prior to purchase. Where Elevated EQ is purchased as part of a Bundle at a time when Elevated EQ is not open for enrollment, its cohort dates will be communicated to Client in writing once announced, and Client's enrollment will be reserved for the next available Elevated EQ cohort, subject to Section 1.3(f).

(c) Format: Weekly group coaching sessions held via Zoom. Zoom link will be provided via email. Includes optional private 1:1 coaching calls scheduled through Calendly, subject to availability.

(d) Tuition: $888.00 USD, plus applicable 6% Kentucky sales tax (automatically added at checkout), due in full upon registration.

(e) Inclusions: Five (5) weeks of group coaching, printed workbook, supporting materials, and one EQ-i 2.0 assessment (if Client has not completed one within the past 365 days).

(f) Refunds: Except as expressly provided in Section 1.3(f) with respect to an eligible Bundle purchase, all sales are final. No refunds will be issued. Client remains financially responsible for the full tuition regardless of participation.

1.2 The Threshold: A Self-Trust Intensive

(a) Program: The Threshold is a four (4) week group coaching program focused on building self-trust, daily follow-through, and aligned action.

(b) Start Date: Cohort start dates are published on the Program sales page and communicated at checkout. Client acknowledges responsibility for reviewing Program dates prior to purchase. Where The Threshold is purchased as part of a Bundle at a time when The Threshold is not open for enrollment, its cohort dates will be communicated to Client in writing once announced, and Client's enrollment will be reserved for the next available The Threshold cohort, subject to Section 1.3(f).

(c) Format: Weekly group coaching sessions held via Zoom. Zoom link will be provided via email.

(d) Tuition: $777.00 USD, plus applicable 6% Kentucky sales tax (automatically added at checkout), due in full upon registration.

(e) Inclusions: Four (4) weeks of group coaching, printed workbook, and supporting materials.

(f) Exclusions: EQ-i 2.0 assessment is not included in this Program.

(g) Refunds: Except as expressly provided in Section 1.3(f) with respect to an eligible Bundle purchase, all sales are final. No refunds will be issued. Client remains financially responsible for the full tuition regardless of participation.

1.3 Bundle Option (Elevated EQ + The Threshold)

(a) Description: Clients may choose to bundle Elevated EQ and The Threshold at a discounted tuition of $1,222.00 USD, plus applicable 6% Kentucky sales tax.

(b) Start Order: Elevated EQ is generally designed to be completed first, followed by The Threshold. However, the Programs may be completed in the reverse order when communicated to Client in writing based on cohort timing, availability, or scheduling.

(c) Tuition: $1,222.00 USD, plus applicable sales tax (automatically added at checkout), due in full upon registration.

(d) Inclusions: All inclusions of both Programs as stated above.

(e) Refunds: Except as expressly provided in Section 1.3(f), all Bundle sales are final. No partial or full refunds will be issued if Client chooses not to participate in either Program after purchase, is unable to attend live sessions, experiences a scheduling conflict, withdraws from either Program, or otherwise elects not to complete either Program. Client remains financially responsible for the full tuition regardless of participation.

(f) Deferred Program Availability: Where Client purchases the Bundle at a time when one of the Programs is not open for enrollment, Client's enrollment in that Program will be reserved for the next available cohort. The Bundle tuition paid by Client is locked in at the time of purchase and will not increase as a result of any subsequent change in pricing.

Coach will communicate the deferred Program's cohort dates to Client in writing once those dates are announced. Client acknowledges and agrees that the subsequent announcement of dates or times that are inconvenient for Client, conflict with Client's schedule, or prevent Client from attending live sessions does not constitute grounds for cancellation or refund. Client's inability or decision not to attend the announced cohort, including as a result of work obligations, family obligations, travel, scheduling conflicts, personal circumstances, or a change of mind, does not entitle Client to a refund. Session recordings will remain available during the applicable access period described in Section 1.4.

Client becomes eligible for the limited refund remedy described in this Section only if Coach does not commence a cohort of the deferred Program within six (6) months following Client's date of purchase.

If no cohort of the deferred Program commences within that six (6) month period, Client may request a refund of the portion of the Bundle tuition attributable to the deferred Program. For purposes of this Agreement, that amount will equal the difference between the Bundle tuition paid and the standalone tuition of the Program Client has already received under the Bundle, together with any applicable sales tax actually paid on that refundable amount.

At the tuition rates stated in this Agreement:

- If Client completes The Threshold first and Elevated EQ is the deferred Program, the refundable Bundle portion is $445.00, plus applicable sales tax actually paid on that amount.
- If Client completes Elevated EQ first and The Threshold is the deferred Program, the refundable Bundle portion is $334.00, plus applicable sales tax actually paid on that amount.

The refund remedy described in this Section applies solely where Coach does not commence the deferred Program within six (6) months of Client's purchase date. It does not apply where a cohort is offered or commences within that six (6) month period but Client is unable or unwilling to participate, cannot attend the scheduled dates or times, experiences a scheduling conflict, or otherwise chooses not to participate.

The limited refund described in this Section is Client's sole remedy in connection with Coach's failure to commence the deferred Program within the six (6) month period.

1.4 Program Access and Materials

(a) Access Period. Access to the applicable Program portal, session recordings, and digital Program materials remains available throughout the Program and for a period of two (2) weeks following the conclusion of that Program, after which access expires automatically.

(b) Bundle Purchases. Where Client purchases Elevated EQ and The Threshold together, access to the materials for both Programs remains continuously available throughout Client's full Mini Program sequence, regardless of which Program is completed first, and for a period of two (2)

weeks following the conclusion of the later of the two Programs. Access to both Programs expires together at the end of that period.

(c) No Perpetual Access. The Programs do not include lifetime, permanent, or ongoing access to the Program portal or digital materials. Client acknowledges responsibility for participating in the Program and for reviewing any recordings within the access period described above.

(d) Printed Materials. The printed workbook provided to Client is Client's to keep and is not subject to the access period described in this Section.

2. Payment Terms

2.1 Payment Due

Tuition is due in full at the time of registration.

2.2 Non-Refundable

Except as expressly provided in Section 1.3(f), all payments are non-refundable under any circumstances, including but not limited to Client's inability to attend, withdrawal, dissatisfaction, scheduling conflicts, inability to attend subsequently announced Program dates or times, or any other reason.

For avoidance of doubt, where a Program is deferred as part of a Bundle purchase, Client's inability to attend the cohort dates or times subsequently announced by Coach does not entitle Client to a refund. The limited refund remedy under Section 1.3(f) arises only if Coach does not commence a cohort of the deferred Program within six (6) months following Client's purchase date.

2.3 Financial Responsibility

Failure to participate fully does not relieve Client of financial obligation.

2.4 Payment Processing

Applicable sales tax will be calculated and added at checkout through the payment processor.

3. Scheduling and Attendance

3.1

Group sessions and private coaching calls will be held via Zoom.

3.2

Client acknowledges responsibility for reviewing session dates communicated upon purchase or, where a Program is deferred as part of a Bundle purchase, when such dates are subsequently communicated in writing. Client acknowledges that inability to attend subsequently announced dates or times does not create a right to cancellation or refund, provided Coach commences the deferred Program within the period described in Section 1.3(f).

3.3

Missed sessions will not be rescheduled or refunded. Where session recordings are provided, Client is responsible for accessing and reviewing those recordings within the applicable access period.

3.4

Private 1:1 calls (Elevated EQ only) must be scheduled via Calendly with at least twenty-four (24) hours' notice to cancel or reschedule.

4. Conduct and Participation

4.1

Client agrees to participate respectfully in all sessions.

4.2

Client shall not engage in bullying, harassment, cliques, or disruptive conduct.

4.3

Client agrees to maintain confidentiality of all information shared by other participants. Any breach may result in immediate removal without refund.

4.4

Coach reserves the right to remove Client from the Program(s) for any conduct deemed inappropriate, harmful, or inconsistent with group integrity.

5. Confidentiality

5.1

Coach will maintain confidentiality of Client's personal information, except as required by law.

5.2

Client agrees not to disclose, share, or reproduce any confidential information, including personal stories of participants, without express written consent.

5.3

Client further agrees not to disclose or teach any proprietary methodologies, coaching frameworks, or course structures learned in the Program(s).

6. Intellectual Property & Copyright

6.1

All Program materials, including but not limited to workbooks, templates, PDFs, digital content, videos, audio, written content, teaching frameworks, and coaching methodologies, are the exclusive intellectual property of Macie Renae Coaching, LLC and are protected under United States and international copyright law.

6.2

Client is granted a limited, personal, non-exclusive, non-transferable license to use Program materials solely for their own participation in the Program(s).

6.3

Client shall not:

- Copy, duplicate, reproduce, or distribute Program materials in any form;
- Sell, license, sublicense, teach, or otherwise use Program materials for commercial or educational purposes;
- Repurpose any of the content, branding, or coaching frameworks for their own business, program, or offer; or
- Share access to Program recordings, workbooks, or online materials with any third party.

6.4

Any unauthorized use, reproduction, or distribution of Program materials constitutes copyright infringement and may result in immediate termination from the Program(s) without refund, and legal action for damages and injunctive relief.

6.5

All rights not expressly granted to Client in this Agreement are reserved exclusively by Coach.

7. No Guarantees

7.1

Coach does not guarantee specific results or outcomes from participation. Client understands that results depend on personal effort, commitment, and circumstances.

7.2

Coaching is not therapy, medical treatment, or legal advice. Client is solely responsible for seeking appropriate professional guidance for such needs.

8. Release of Liability & Indemnification

8.1

Client releases, indemnifies, and holds harmless Coach, its employees, contractors, and affiliates from all liability for any claims, damages, injuries, losses, or expenses arising out of participation in the Program(s).

8.2

Client acknowledges that they are solely responsible for their decisions, actions, and results.

9. Termination

9.1

Coach may terminate this Agreement and Client's participation at any time if Client breaches the terms of this Agreement, engages in disruptive behavior, or otherwise impairs the integrity of the Program(s).

9.2

Termination does not relieve Client of financial obligations. No refunds will be issued in the event of termination.

9.3

Breach of confidentiality or intellectual property terms may result in immediate legal action.

10. Miscellaneous

10.1 Entire Agreement

This Agreement constitutes the full understanding between the Parties and supersedes all prior agreements.

10.2 Amendments

Any modifications must be in writing and signed by both Parties.

10.3 Severability

If any provision is found unenforceable, the remaining provisions shall remain in effect.

10.4 Governing Law & Venue

This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Kentucky. Any disputes shall be resolved in the state or federal courts located in Jefferson County, Kentucky.

10.5 Non-Disparagement

Client agrees not to make any disparaging statements, whether oral or written, that could negatively impact Coach or the Program(s).

10.6 Attorney's Fees

In the event of any action arising from breach of this Agreement, the prevailing party shall be entitled to recover reasonable attorney's fees and costs.

Acknowledgment & Agreement

By signing below, Client acknowledges they have read, understood, and agreed to the terms of this Agreement in full, including all intellectual property and copyright protections.

Client Name: _____

Signature: _____

Date: _____

Coach: Macie Renae Coaching, LLC

Signature: _____

Date: _____