

Coaching Agreement — *Pay-in-Full Option*

Macie Renae Coaching, LLC

This Coaching Agreement (“Agreement”) is entered into by and between **Macie Renae Coaching, LLC** (“Coach”) and the undersigned client (“Client”), collectively referred to as the “Parties.” By registering for, purchasing, or participating in the Program(s) defined below through a one-time full payment, Client acknowledges and agrees to the following terms and conditions:

1. Program Descriptions

1.1 Elevated EQ: Your Self-Concept Blueprint

- (a) **Program:** Elevated EQ is a five (5) week group coaching program focused on clarifying and embodying self-concept.
 - (b) **Start Date:** Cohort start dates are published on the Program sales page and communicated at checkout. Client acknowledges responsibility for reviewing program dates prior to purchase.
 - (c) **Format:** Weekly group coaching sessions held via Zoom. Zoom link will be provided via email. Includes optional private 1:1 coaching calls scheduled through Calendly, subject to availability.
 - (d) **Tuition:** **\$888.00 USD**, plus applicable 6% Kentucky sales tax (automatically added at checkout), due in full upon registration.
 - (e) **Inclusions:** Five (5) weeks of group coaching, printed workbook, supporting materials, and one EQ-i 2.0 assessment (if Client has not completed one within the past 365 days).
 - (f) **Refunds:** All sales are final. No refunds will be issued under any circumstances. Client remains financially responsible for the full tuition regardless of participation.
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1.2 The Threshold: A Self-Trust Intensive

- (a) **Program:** The Threshold is a four (4) week group coaching program focused on building self-trust, daily follow-through, and aligned action.
- (b) **Start Date:** Cohort start dates are published on the Program sales page and communicated at checkout. Client acknowledges responsibility for reviewing program dates prior to purchase.
- (c) **Format:** Weekly group coaching sessions held via Zoom. Zoom link will be provided via email.
- (d) **Tuition:** **\$777.00 USD**, plus applicable 6% Kentucky sales tax (automatically added at checkout), due in full upon registration.
- (e) **Inclusions:** Four (4) weeks of group coaching, printed workbook, and supporting materials.
- (f) **Exclusions:** EQ-i 2.0 assessment is not included in this program.

(g) **Refunds:** All sales are final. Client remains financially responsible for the full tuition regardless of participation.

1.3 Bundle Option (Elevated EQ + The Threshold)

(a) **Description:** Clients may choose to bundle Elevated EQ and The Threshold at a discounted tuition of **\$1222.00 USD**, plus applicable 6% Kentucky sales tax.

(b) **Start Order:** Elevated EQ will be completed first, followed by The Threshold in the next cohort, unless otherwise communicated in writing.

(c) **Tuition:** **\$1222.00 USD**, plus applicable sales tax (automatically added at checkout), due in full upon registration.

(d) **Inclusions:** All inclusions of both programs as stated above.

(e) **Refunds:** All sales are final. No partial or full refunds will be issued if Client chooses not to participate in either program after purchase. Client remains financially responsible for the full tuition regardless of participation.

1.4 Program Access and Materials

(a) **Access Period.** Access to the applicable Program portal, session recordings, and digital Program materials remains available throughout the Program and for a period of two (2) weeks following the conclusion of that Program, after which access expires automatically.

(b) **Bundle Purchases.** Where Client purchases Elevated EQ and The Threshold together, access to the materials of both Programs remains continuously available throughout the full sequence — from the commencement of Elevated EQ through the conclusion of The Threshold — and for two (2) weeks following the conclusion of The Threshold. Access to both Programs expires together at the end of that period.

(c) **No Perpetual Access.** The Programs do not include lifetime, permanent, or ongoing access to the Program portal or digital materials. Client acknowledges responsibility for participating in the Program and for reviewing any recordings within the access period described above.

(d) **Printed Materials.** The printed workbook provided to Client is Client's to keep and is not subject to the access period described in this Section.

2. Payment Terms

2.1 **Payment Due:** Tuition is due in full at the time of registration.

2.2 **Non-Refundable:** All payments are non-refundable under any circumstances, including but not limited to Client's inability to attend, withdrawal, dissatisfaction, scheduling conflicts, or any

other reason.

2.3 Financial Responsibility: Failure to participate fully does not relieve Client of financial obligation.

2.4 Payment Processing: Applicable sales tax will be calculated and added at checkout through the payment processor.

3. Scheduling and Attendance

3.1 Group sessions and private coaching calls will be held via Zoom.

3.2 Client acknowledges responsibility for reviewing session dates communicated upon purchase.

3.3 Missed sessions will not be rescheduled or refunded.

3.4 Private 1:1 calls (Elevated EQ only) must be scheduled via Calendly with at least twenty-four (24) hours' notice to cancel or reschedule.

4. Conduct and Participation

4.1 Client agrees to participate respectfully in all sessions.

4.2 Client shall not engage in bullying, harassment, cliques, or disruptive conduct.

4.3 Client agrees to maintain confidentiality of all information shared by other participants. Any breach may result in immediate removal without refund.

4.4 Coach reserves the right to remove Client from the Program(s) for any conduct deemed inappropriate, harmful, or inconsistent with group integrity.

5. Confidentiality

5.1 Coach will maintain confidentiality of Client's personal information, except as required by law.

5.2 Client agrees not to disclose, share, or reproduce any confidential information, including personal stories of participants, without express written consent.

5.3 Client further agrees not to disclose or teach any proprietary methodologies, coaching frameworks, or course structures learned in the Program(s).

6. Intellectual Property & Copyright

6.1 All Program materials, including but not limited to workbooks, templates, PDFs, digital content, videos, audio, written content, teaching frameworks, and coaching methodologies, are the **exclusive intellectual property** of **Macie Renae Coaching, LLC** and are protected under United States and international copyright law.

6.2 Client is granted a **limited, personal, non-exclusive, non-transferable license** to use Program materials solely for their own participation in the Program(s).

6.3 Client shall not:

- Copy, duplicate, reproduce, or distribute Program materials in any form,
- Sell, license, sublicense, teach, or otherwise use Program materials for commercial or educational purposes,
- Repurpose any of the content, branding, or coaching frameworks for their own business, program, or offer,
- Share access to Program recordings, workbooks, or online materials with any third party.

6.4 Any unauthorized use, reproduction, or distribution of Program materials constitutes copyright infringement and may result in immediate termination from the Program(s) **without refund**, and legal action for damages and injunctive relief.

6.5 All rights not expressly granted to the Client in this Agreement are reserved exclusively by Coach.

7. No Guarantees

7.1 Coach does not guarantee specific results or outcomes from participation. Client understands that results depend on personal effort, commitment, and circumstances.

7.2 Coaching is not therapy, medical treatment, or legal advice. Client is solely responsible for seeking appropriate professional guidance for such needs.

8. Release of Liability & Indemnification

8.1 Client releases, indemnifies, and holds harmless Coach, its employees, contractors, and affiliates from all liability for any claims, damages, injuries, losses, or expenses arising out of participation in the Program(s).

8.2 Client acknowledges that they are solely responsible for their decisions, actions, and results.

9. Termination

9.1 Coach may terminate this Agreement and Client's participation at any time if Client breaches the terms of this Agreement, engages in disruptive behavior, or otherwise impairs the integrity of the Program(s).

9.2 Termination does not relieve Client of financial obligations. No refunds will be issued in the event of termination.

9.3 Breach of confidentiality or intellectual property terms may result in immediate legal action.

10. Miscellaneous

10.1 **Entire Agreement:** This Agreement constitutes the full understanding between the Parties and supersedes all prior agreements.

10.2 **Amendments:** Any modifications must be in writing and signed by both Parties.

10.3 **Severability:** If any provision is found unenforceable, the remaining provisions shall remain in effect.

10.4 **Governing Law & Venue:** This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Kentucky. Any disputes shall be resolved in the state or federal courts located in Jefferson County, Kentucky.

10.5 **Non-Disparagement:** Client agrees not to make any disparaging statements, whether oral or written, that could negatively impact Coach or the Program(s).

10.6 **Attorney's Fees:** In the event of any action arising from breach of this Agreement, the prevailing party shall be entitled to recover reasonable attorney's fees and costs.

Acknowledgment & Agreement

By signing below, Client acknowledges they have read, understood, and agreed to the terms of this Agreement in full, including all intellectual property and copyright protections.

Client Name: _____

Signature: _____

Date: _____

Coach: Macie Renae Coaching, LLC

Signature: _____

Date: _____